



Dura-Fibre Achieves Perfect Safety Record in 2012

Spotlight on safety results in zero logged injuries and recognition as finalist for the Wisconsin Safety Council's Corporate Award.

February 11, 2013 (Menasha, Wis.) – Highly engaged employees, a culture of collaboration and a focus on safety has earned Dura-Fibre a perfect safety record in 2012, a very significant accomplishment for the company.

"The safety of our employees is the number one priority, and we have taken important measures to keep safety at the forefront," said Luke Benrud, director of operations at Dura-Fibre.

Benrud said employee collaboration and engagement are critical for maintaining a culture of safety at Dura-Fibre. The company holds weekly Safety Meetings, in which employees discuss safety and offer suggestions for improvements. Dura-Fibre has implemented robust training, which includes Safety Audits and Hazard Assessments at machine centers to demonstrate first-hand the importance of safety on the plant floor. Procedures are designed to minimize risk of injury and all employees are thoroughly trained on proper equipment operation.

The company makes a point in tracking their safety record on a daily basis and gathers all employees to celebrate milestone achievements.

Dura-Fibre's success also landed them a spot as a finalist for the Wisconsin Safety Council's Corporate Award. The program honors businesses for achieving excellence in safety and health, and only 92 companies throughout the state were selected as finalists.

"We want to thank our staff for their commitment in helping Dura-Fibre maintain a perfect record," said Benrud. "We look forward to continued success in 2013."

About Dura-Fibre

Dura-Fibre, headquartered in Menasha, Wis., creates industrial packaging solutions and heavyweight folding carton materials for use in a wide variety of functional performance and packaging applications. The company has been providing quality products and services for over 75 years.

352 Sixth Street
Menasha, WI 54952

Phone 920.969.360C
Toll Free 888.997.6543
Fax 920.969.368E

www.dura-fibre.com