



Dunsirn  
Partners

352 Sixth Street  
Menasha, WI 54952  
p: 920-277-3808 | f: 920-882-8770  
[www.dunsirn.com](http://www.dunsirn.com)

## **Dura-Fibre LLC purchases laminating converting business from RockTenn Corporation** Combination creates largest manufacturer of paperboard furniture parts in US

MENASHA, WI - February 2, 2010 -- Dura-Fibre, LLC has purchased the Columbus, Indiana laminating paperboard operation of RockTenn. Products include durable woodgrain panels and drawer bottoms made with 100% recycled paperboard. The furniture parts are then sold to ready-to-assemble furniture manufacturers.

This acquisition supports the growth strategy in place at Dura-Fibre since the purchase of the company from Menasha Corporation, in 2003. Dura-Fibre President Brian Dunsirn comments, "We are excited to welcome the former RockTenn converting customers and look forward to servicing their needs from our expanded Wisconsin facility.

A portion of the manufacturing assets will be relocated to Wisconsin from RockTenn's Columbus facility. "We have hired key RockTenn managers from Columbus, added 30 new positions plus transitioned to a 24/7 operation, allowing us to continue the excellent service and quality customers valued from RockTenn" adds Dunsirn.

### **About Dura-Fibre, LLC**

Dura-Fibre creates industrial packaging solutions and heavy weight folding carton materials used in a wide variety of functional performance and packaging applications. Dura-Fibre, LLC is headquartered in Menasha, Wisconsin and is part of the Dunsirn Partners, LLC group of companies. For more information visit [www.dura-fibre.com](http://www.dura-fibre.com).

### **About Dunsirn Partners, LLC**

Dunsirn Partners, LLC is a management oriented, private equity firm that invests in mid-size manufacturing businesses. Dunsirn Partners is headquartered in Appleton, Wisconsin. For more information visit [www.dunsirnpartners.com](http://www.dunsirnpartners.com)